

Southeastern Electric Exchange



Distribution, Environmental, Production, Substation, Transmission

2024 SUBMISSION INFORMATION



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INFORMATION**

**Submission Deadline:
December 1, 2023**



2024 Awards Program Entry Information

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Background

Southeastern Electric Exchange's Industry Excellence Awards Program provides member companies with an opportunity to receive industry recognition for their success in implementing projects. While all projects are already recognized for their success by their respective companies, S.E.E. industry experts evaluate and identify a select few for special recognition at Annual Conference each year.

S.E.E. received 41 eligible entries across 9 different categories from 11 of our member operating companies for consideration in the 2023 awards program. The Industry Excellence Award judges were very pleased with the continued quality of projects that were submitted. It provided them with a great challenge to select the top project in each of the award categories.

We would like to thank the following companies for submitting entries in late 2022 for the 2023 awards program:

Alabama Power	Dominion Energy	LG&E and KU Energy
American Electric Power	Duke Energy	PECO Energy
Baltimore Gas & Electric	Florida Power & Light	PPL Electric Utilities
CenterPoint Energy	Georgia Power	

Please consider the various projects your organization has already completed or will be completing *by the end of 2023* and review the **Contest Rules** and the **Awards Criteria**. Develop an entry that addresses all award criteria areas and meets the minimum requirements for consideration.

All entries must be received by S.E.E. no later than Friday, December 1, 2023.

If you have any questions or need any additional guidance, please do not hesitate to contact me or our staff prior to entry deadline. Thank you in advance for your award entry and best wishes to you, your project team and company in the coming year!

Anita M. Wilson
Assistant Director
Southeastern Electric Exchange, Inc.

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PROJECT AWARD CRITERIA CATEGORIES

Distribution | Environmental | Production | Substation | Transmission

Project descriptions should adequately address each of these five components:

30% - Achievement

Provide goals or expected results of the project or program and indicate what results were achieved. State what obstacles were encountered and how they were overcome or met. Provide quantifiable improvements achieved in comparison to the previous year. Provide any additional achievements that have been realized and worthy to note.

20% - Innovation

Describe how this program or project is original, promotes change, demonstrates improvement and pursues excellence in any or all of the following areas.

- Applications
- Design
- Operations
- Process

20% - Improvements

Describe what improvements were achieved in current performance or standards in any or all of the following areas. Summarize how these were planned or stated in the original goals or expected results and describe how they were incorporated into the design process.

- Construction
- Efficiency
- Environmental
- Financial Performance (Initial & Life-Cycle)
- Maintenance
- Safety
- Productivity
- Operations (including Reliability/Availability)

20% - Requirements

Describe how the requirements or expectations of any of the following groups were met or exceeded by this program or project. Describe how and to what extent stakeholders have benefitted from the program or project.

- Company
- Employee
- Industry
- Public
- Regulator

10% - Technical Complexity

Describe the relative complexity of this program or project. Provide information on how and why the program or project would be viewed as technically complex.

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CONTEST RULES

1. Entries must address all of the criteria for the respective category entered.
2. Entries may be submitted anytime during the year up to the deadline. Emailed entries will not be accepted.
3. Entries must be received by S.E.E. no later than **Friday, December 1, 2023**.
4. Only S.E.E. member companies are eligible to submit an entry.
5. No project or part of a project which has previously been a winner may be submitted.
6. Only projects or new programs that were fully implemented or completed in 2022 or will be fully implemented or completed in 2023 are eligible (January 1, 2022 to December 31, 2023). Don't forget to enter the completion date in the appropriate field on the entry form.
7. Previously submitted projects which did not win, may be resubmitted if they are still eligible under Contest Rule #6.
8. Entries must be for actual programs or projects that have been fully implemented or completed. No "proposed" programs or projects will be accepted. Projects that have not been fully implemented or will not be fully implemented by December 31, 2023, will be disqualified.
9. Entries must detail programs or projects initiated by the submitting member company. These programs or projects must be the result of work performed by member company personnel. While some supplemental work (such as environmental impact, construction labor, etc.) may be done by consultants or contractors, it is the intent that this award program honors work primarily performed by S.E.E. member company personnel rather than projects where S.E.E. member company personnel acted as a project manager.
10. A specific project entry may be submitted in one category only. Submission of the same project entry in multiple categories is not permitted. Please note that you may submit multiple projects in the same category as long as each project is unique/distinctive from the other projects that have been submitted in the same category by your Company.

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HOW TO ENTER

PROJECT FORMAT

1. The project entry is to be presented using the **2024 S.E.E. Industry Excellence Awards Project Summary Form** (6 page Word document).
2. The entire Project Summary Form should be single-sided (printed on one-side of page only).
3. Use 1.25 inch margins all around page.
4. Use Arial 11-point font.
5. The 2024 Awards Entry Form should appear as the cover of the Project Summary Form.
6. All entries must include the following:
 - a) **The 2024 AWARDS ENTRY FORM** (included as last page of this package; or available as a downloadable Word document on the Awards Page of S.E.E.'s website (<https://theexchange.org/awardshowtoenter.html>)).
 - b) **EXECUTIVE SUMMARY** of the program or project – not to exceed one page – appropriate for distribution to general public. Complete on page 1 of 6 on Project Summary Forms. *Note: should your project be among the winning entries, S.E.E. will publish and distribute this executive summary along with other winning entries.*
 - c) **PROJECT DESCRIPTIONS** on separate form pages for each award criteria area, not to exceed five (5) pages, including *Achievement, Innovation, Improvements, Requirements and Technical Complexity*. The Project Descriptions should elaborate on how the program or project meets the Project Awards Criteria and provide a clear description of the involvement of the member company in the program or project. Complete on pages 2 of 6 on Project Summary Forms.
 - d) **OPTIONAL:** Each entry **MAY** include up to eight (8) supporting documents, including:
 - (1) Video (limited to ten minutes) – only one per entry – submit on a Flash Drive or CD (if shipping your submittal)
 - (2) PowerPoint file of up to 20 slides – only one PPT file per entry – submit on a Flash Drive or CD (if shipping your submittal)
 - (3) Engineering drawings, sketches, tables, charts, calculations – formatted up to 2 per page.*
 - (4) Pamphlets or brochures – only one per entry.*
 - (5) Photographs – up to 20 – formatted up to two per page.*

**Hard copies not required. These may be submitted on a Flash Drive or CD (if shipping your submittal)*

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SUBMITTAL OPTIONS

Emailed entries will **not** be accepted. Please select one of the submittal options outlined below:

Submittal Option #1 (Ship hard copies and CD or Flash Drive) – Submit, in duplicate hard copy (two complete and identical copies) along with an electronic copy on a Flash Drive (or CD). The Flash Drive (or CD) should contain Completed Entry Form, Executive Summary and Description as Word documents, as well as photos or any other supporting files). Ship all project documents as described above so it is received at address below no later than **Friday, December 1, 2023**. Shipping address: **Kendra Cutno, Southeastern Electric Exchange, 2970 Peachtree Road, NW, Suite 750, Atlanta, GA 30305-2116**.

Submittal Option #2 (File Share Submittal) – Emailed entries will **not** be accepted; however, if you are able to submit your entire entry (all documents and support files) to S.E.E. using a file sharing platform (i.e. OneDrive, Dropbox, etc.), S.E.E. will accept your entry electronically. If you select this option, you must coordinate electronic submittal with Kendra Cutno (kendra@theexchange.org) no later than **Friday, November 17, 2023**.

PLEASE NOTE! If S.E.E. is unable to access all entry files associated with your project submittal via a file share platform, you will be required to submit your entry by hard copy so that it is received by S.E.E. no later than Friday, December 1, 2023. You must confirm that S.E.E. is able to accept files from you via a file share platform by Friday, November 17th, so that you have time to adjust your submittal option if necessary.

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FOR WINNING ENTRIES ONLY

MATERIALS FOR CEREMONY VIDEO MONTAGE – FOR WINNING ENTRIES ONLY

Should your program or project be selected for recognition at the 2024 Annual Conference & Trade Show, S.E.E. will require the following materials be provided **no later than Friday, March 8, 2024**. These materials will be used to produce the Ceremony Video that will be shown at the General Session on **Wednesday, June 26, 2024**. The video program consists of a professional voiceover which describes your project, while representative project visuals are projected on screen and accompanied by your recommended music selection.

Please provide the following to S.E.E. no later than Friday, March 8, 2024.

1. **Brief Project Description for Voiceover** – A brief summary of your program or project (about 4-5 lines or 30 seconds for spoken text) that focuses on challenges, accomplishments, and benefits of the completed project. This will be read by a professional voiceover artist as the project visuals are projected on screen.
2. **Project Visuals** – Up to 20 individual photos, charts, diagrams, animations or videos that would visually portray your project to the audience as the voiceover is being read. Make sure that your non-photo/video items are more high level (overview) in nature. Visuals will be on screen for just seconds and the goal is to have the audience see as many informative highlights of the winning projects as possible.
Acceptable Formats for Project Visuals include:
 - Resolution: minimum of **1920x1080** dpi
 - Video: High-Definition video preferred but will accept any digital video format.
 - Photos/Art: TIF, JPEG, EPS, Illustrator, etc.
3. **Team Photos** – photo(s) of the actual team involved in making this project happen as well as a photo(s) of the persons accepting the award.
4. **Preferred Music** – have a song that you think fits your project? Feel free to suggest it; otherwise the producer will make the needed selections.

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EXPECTATIONS OF WINNERS AND RECOGNITION

EXPECTATIONS OF WINNERS

1. At least one team member must be present at the General Session of the 2024 S.E.E. Annual Conference and Trade Show (**Wednesday, June 26, 2024 ~ The Hilton Anatole, Dallas, TX**) to accept the Award and represent their company and team for the winning project. To assist companies with providing representation, S.E.E. provides **two** complimentary conference registrations for each award-winning project. Other team members are welcome to attend and should pre-register at the published S.E.E. Member conference registration fee.
2. A team member from each winning project should be available to give a presentation (if requested) during the corresponding breakout session at the 2024 S.E.E. Annual Conference and Trade Show. Breakout sessions take place on Thursday (June 27th) and Friday (June 28th) of the conference.
3. S.E.E. will utilize the materials submitted with winning projects for the Video Montage (as described above) that will be produced and presented at the General Session. S.E.E.'s goal is to visually present winning projects in the best way possible and we rely on the information project winners provide us.

RECOGNITION

1. **S.E.E. provides two (2) Complimentary Conference Registrations for each award-winning project.** If additional award recipients plan attend the conference, standard registration fees will apply.
2. One award will be presented for each winning project during the General Session of the 2024 S.E.E. Annual Conference and Trade Show.
3. A professional video montage that highlights each winning project will be produced and shown during the 2024 S.E.E. Annual Conference and Trade Show.
4. The Executive Summary and project photos (or other descriptive visual) of each winning project will be included in a series of IE Award Winning Projects standing banners that will be on display at the 2024 S.E.E. Annual Conference and Trade Show.
5. A professional photo session will be held on-site at the conference. A link to the photos will be made available after the conference for personal use or in company newsletters, trade publications, etc.
6. Logo lapel pins will be provided for all team members named on the Entry Form of each winning project.

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GENERAL INFORMATION

1. S.E.E. will acknowledge, via email, receipt of all entries by December 16, 2023. Please contact Kendra Cutno if you submitted an entry but did not receive an email acknowledgement by December 16th.
2. S.E.E. will review entries for adherence to submission criteria and rules of entry. Entries not meeting requirements will not be accepted for competition.
3. Winning programs or projects will be awarded one award inscribed with the project title, category, company name, and the names of the individuals involved in the project as listed on the originally submitted entry form. S.E.E. will not be responsible for the cost of replacement to add or change names omitted from or incorrectly submitted on original entry form.
4. Winners will have the opportunity to order additional copies of the award at its base cost, plus shipping.
5. Entries will not be returned to the person or company submitting them.
6. Contest judges are selected by S.E.E. in consultation with S.E.E.'s Engineering and Operations Executive Committee.
7. S.E.E. reserves the right to use and/or republish executive summaries, photographs or other content.